



**ESSENTIALS**

**A:** Liberal ideologies tend to think that personal privacy—areas of behavior where government should not intrude—extends further than conservative ideologies do (except in arenas involving religious and educational freedom); conservative ideologies favor less government involvement to ensure social and economic equality; and libertarian ideologies disfavor any governmental intervention beyond the protection of private property and individual liberty.

**B:** Policy trends concerning the level of government involvement in social issues reflect the success of conservative or liberal perspectives in political parties.

1. What is the underlying idea of this cartoon?
2. Which political party holds to traditional values? Why? What are advantages and disadvantages of this?

**Explain how HEURISTICS and LABELS assist in our political habits:**

Define each term. Explain their view on the proper role of government. Find specific social issues they favor.

CONSERVATIVE	LIBERAL	COMMUNITARIAN	LIBERTARIAN

Do you think ZIP CODE is destiny?

Are we still a government “of the people, by the people and for the people”? Explain with examples.

Pro-life (anti-abortion) is a conservative social stance. *Trace pro-life or pro-choice policies during at least two (2) Republican presidential administrations. Cite examples. What does the evidence show? Any surprises?*

Legalization of marijuana is a liberal social stance. *Trace legalization policies during at least two (2) Democratic presidential administrations. Cite examples. What does the evidence show? Any surprises?*

Find a social policy advocated by LIBERTARIANS. *Trace how our last two (2) presidents have responded to this libertarian social policy. Cite examples. What does the evidence show? Any surprises?*

What political party/idea is best suited to govern over our social norms? What is the federal government's responsibility in building a culture?

## QUANTITATIVE ANALYSIS

Some people think the government should promote traditional values in our society. Others think the government should not favor any particular set of values. Which comes closer to your own view?

	1993	1995	1997	1999	2001	2003	2005	2007	2009	2011	2013	2015
<b>% promote traditional values</b>	53	55	53	56	56	59	55	50	49	50	44	43
<b>% not favor any values</b>	42	37	40	37	39	39	41	43	49	47	52	51

Gallup

Use the information graphic to answer the questions.

- Identify the principal trend shown in this graphic.
- Describe a similarity or difference between those that want the government to promote traditional values and those that do not, and draw a conclusion that explains the similarity or difference.
- Using the data, explain why culture war issues play a prominent role in election cycles.