



ESSENTIALS

Generational and life cycle effects also contribute to the political socialization that influences an individual's political attitudes.

1. What is the underlying idea of this cartoon? [Write your response like a claim statement]

2. Why do you think people choose not to vote? Look at the percentage of voters by age. Who should actually be sitting at that counter?

Importance of Issues for Midterm Voting – Registered Voters

How important will each of the following issues be to your vote for Congress this year?

	Extremely/Very Important %
Healthcare	80
The Economy	78
Immigration	78
Treatment of women	74
Gun policy	72
Taxes	70
Foreign Affairs	68
Supreme Court confirmations	64
Trade policy	61
Climate change	53

Gallup, October 15-28, 2018

What might the data suggest about the age of likely voters in midterm elections? Explain.

What would your top issues be, either on or off this list? Do we have a generation gap in country?

Tracking our GENERATIONAL DIVIDE

Investigate/Complete the grid

	Silent	Boomer	Gen X	Millennial
Born	1928-1945			
Age in 2020	75-92			
Share adult population	11%			
Share non-Hispanic white	79%			

Contrast your political views with your parents? With your grandparents? What conclusions can be made?

Looking at the data above, what political predictions can we make?

What name should be given for the next generation? Explain.

QUANTITATIVE ANALYSIS

% approving of president's job during first year in office

	Silent	Boomer	Gen X	Millennial
Clinton (1993-94)	46	46	50	-
G.W. Bush (2001-02)	65	65	65	-
Obama (2009-10)	49	51	51	64
Trump (2017-18)	46	44	36	27

Pew Research

Use the information graphic to answer the questions.

- Identify the generation of people whose approval ratings have varied the most.
- Describe a similarity or difference between the Silent generation and Millennials, and draw a conclusion that explains the similarity or difference.
- Explain how political parties use generational data to write their party platforms.